

Exhibitor Prospectus

NORTH CAROLINA DERMATOLOGY ASSOCIATION

2027 Annual Meeting



NORTH CAROLINA
DERMATOLOGY
ASSOCIATION
• NCDA

JANUARY 22-24, 2027 | PINEHURST RESORT, PINEHURST, NC

2027 NCDA Annual Meeting

The 2027 North Carolina Dermatology Association Annual Meeting is a much-anticipated gathering of physicians, residents, and advanced practice providers from across North Carolina. **The 2027 annual meeting will be held at the historic Pinehurst Resort in Pinehurst, NC from January 22-24.**

Healthcare organizations, pharmaceutical companies, insurance companies, and other vendors are invited to participate as exhibitors and supporters of the meeting. The NCDA extends opportunities for tabletop displays, sponsorship of specific aspects of the meeting (such as resident participation), and CME speaker underwriting during the meeting. Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate.



Pinehurst Resort | Golf, Spa & Dining
80 Carolina Vista Dr, Pinehurst, NC 28374

Exhibitor Participation Benefits & Levels

PLATINUM LEVEL - \$6,500

- Double Booth (16'x8' with two 6' tables) and (4) chairs in premium location within the Exhibit Hall.
- Meeting registration for (6) company reps.
- Four tickets for Dinner on Saturday with attendees – MUST pre-register to attend.

GOLD LEVEL - \$4,500

- 8'x8' booth with (2) chairs in the Exhibit Hall.
- Meeting registration for (4) company reps.
- Two tickets for Dinner on Saturday with attendees – MUST pre-register to attend.

SILVER LEVEL - \$3,000

- 8'x8' booth with (2) chairs in the Exhibit Hall.
- Meeting Registration for (2) company reps.

ALL PARTICIPATING EXHIBITORS RECEIVE:

- Four plus hours with access to attendees
- Friday Welcome Reception
- Breakfast on Saturday and Sunday
- Discounted group rate at hotel
- Attendee registration list prior to meeting and following meeting

CLICK HERE TO
APPLY TODAY!



Additional Sponsorship Opportunities

LIMITED PRODUCT THEATER & OPTIONAL CME SESSIONS - \$5,000 (3 SPOTS AVAILABLE)

Limited product theaters are available to a small number of companies. If you are interested in holding a product theater, please indicate so on the Exhibitor Application and submit your topic by **October 1, 2026**. All product theater applications will be reviewed by the Board of the NCSS and final decisions will be made by **October 15, 2026**.

Learn more about product theaters on [Appendix B](#) of this prospectus.

Appendix A: Exhibitor Terms and Conditions

- 1. SPACE – Exhibitor space is confirmed and assigned by the NCDA on a first-come basis as Exhibitor Applications and payments are received.** Platinum and gold level exhibitors receive prime display locations. The space contracted is to be used solely for the exhibiting company whose name appears on the contract. The exhibitor shall not sublet or assign any portion of same without the written consent of the NCDA. Two chairs per table are included.
- 2. MEETING REGISTRATION** – Company representatives who plan to attend the meeting must be registered online; a registration link will be sent to the company contact two weeks prior to the event. Each exhibiting support level receives a specific number of meeting registrations. If someone who has signed up will no longer be attending, please **notify NCDA** of those staffing changes as soon as possible.
- 3. ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES** must be confined within the limits of the exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk and may not be delivered to attendees' hotel rooms. **Product theater events require a separate contract;** see Appendix B on the next page in this prospectus for more details or contact **mgliarmis@ncmedsoc.org** for information.
- 4. ALL BOOTHS** and decorations MUST concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire-resistant material.
- 5. IN EVENT EXHIBITION IS NOT HELD** – The NCDA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
- 6. SECURITY** – Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the NCDA, nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The NCDA recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
- 7. LIABILITY** – Exhibitor agrees that neither the NCDA, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees, family, or associates, or property from any cause whatsoever. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
- 8. CANCELLATIONS** – Cancellations by **COB 12/12/26** receive a 50% refund. NO refunds are provided for cancellations after that date.
- 9. ELECTRICITY** – The NCDA will provide standard 110-volt electricity upon request. ***Please indicate on the application if electricity is required; an additional cost of \$95 will be charged for power run to your booth.*** For additional power needs, exhibitors should contact the facility.
- 10. SIGNAGE** – All signage and booth display to be provided by vendor.
- 11. SHIPPING** – Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number in order to make your own re-shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.
- 12. HOTEL RESERVATIONS** – Exhibitors may use the group's discounted hotel rates. Hotel information with group code will be sent to the "Company Contact" listed on the application upon receipt of signed application. Hotel information is listed on the event website.

CONTACT US

For additional information, please contact:

Megan Eberle-Gliarmis, Director of Meeting Services
North Carolina Dermatology Association

222 North Person Street, Ste. 101, Raleigh, NC 27601

Email: **mgliarmis@ncmedsoc.org**



Appendix B: Product Theater Specifications

Meeting: North Carolina Dermatology Association Annual Meeting

Location: Pinehurst Resort, Pinehurst, NC - January 22-24, 2027

Deadlines: Submit your product theater summary with your exhibit booth application by October 1, 2026; all product theater applications will be reviewed by the NCDA Board of Directors and decisions made by October 15, 2026. **Please note: a submitted product theater summary does not guarantee a time slot at this event.**

Product Theater Schedule: Available sessions are strategically scheduled so as not to conflict with scheduled meeting and social activities. All product theater sessions must begin and end at the scheduled times.

Product Theater Fee: The fee for this product theater opportunity is \$5,000 to be paid to the NCDA. This fee may not be discounted, in compliance with CME regulations.

Product Theater Package includes:

- Meeting space at headquarter hotel
- Complimentary pre-registration mailing list for a pre-show mailer
- Session title and time included on hotel's daily schedule boards to promote session on-site
- Recognition of support in on-site printed program

Audiovisual Equipment and Food and Beverage: AV equipment can be ordered through the official vendor. Food and beverage can be ordered through the hotel. All the AV and F & B costs will be the responsibility of the supporter with payments to be arranged directly with the AV vendor and hotel. NCDA meeting planner is available to assist with coordination as needed.

Exhibit Booth: All companies conducting product theaters must also participate as an exhibitor for the Annual Meeting via the **Exhibitor Application**. A separate exhibit fee must be paid to NCDA and this fee may not be discounted, in compliance with CME regulations. For security purposes, supporter's staff and speakers must display a badge issued by NCDA. This badge will permit access to the Exhibit Hall. Please register your staff and speakers for their badge(s) per instructions.

No Implied Endorsement: Product theaters are considered unofficial programs (not supported by NCDA). Therefore, there can be no implication in any promotional materials or mailers, or during these events, that the product theater sessions are connected with 2027 Annual Meeting, are presented in cooperation with NCDA, or are endorsed by NCDA. In describing these events, you may not use such phrases as "presented during," or "presented in conjunction with." The use of 2027 Annual Meeting or the NCDA name, logo, or seal is strictly prohibited. Faculty for product theater should be informed of these restrictions.

Session Materials: The supporter will be responsible for the printing and shipping of any session materials and signage. Please send a draft of any printed materials to meberle@ncmedsoc.org prior to printing for approval.

Pre-registrant List: A mailing list(s) of Annual Meeting pre-registrants will be provided at no charge on request. Email addresses are not shared per society policy and member request. The pre-registrant mailer must include the following statement: This session does not offer CME credit. Please submit copy to meberle@ncmedsoc.org for approval prior to printing and mailing. A final list of pre-registrants will be provided to include any onsite registrants.

Staffing: Supporter is responsible for all staffing and speakers expenses for the product theater such as honoraria, travel, accommodations, etc.

Cancellation Policy: In event your company chooses to cancel or otherwise withdraw your product theater session, a refund will be provided only when cancellation occurs more than one month prior to the meeting date and the NCDA is able to resell your time slot.

Disclaimer: NCDA is not responsible for unsatisfactory outcomes. Pre-registration is not required nor is attendance mandatory for the 2027 Annual Meeting; minimum attendance numbers cannot be guaranteed by NCDA.

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