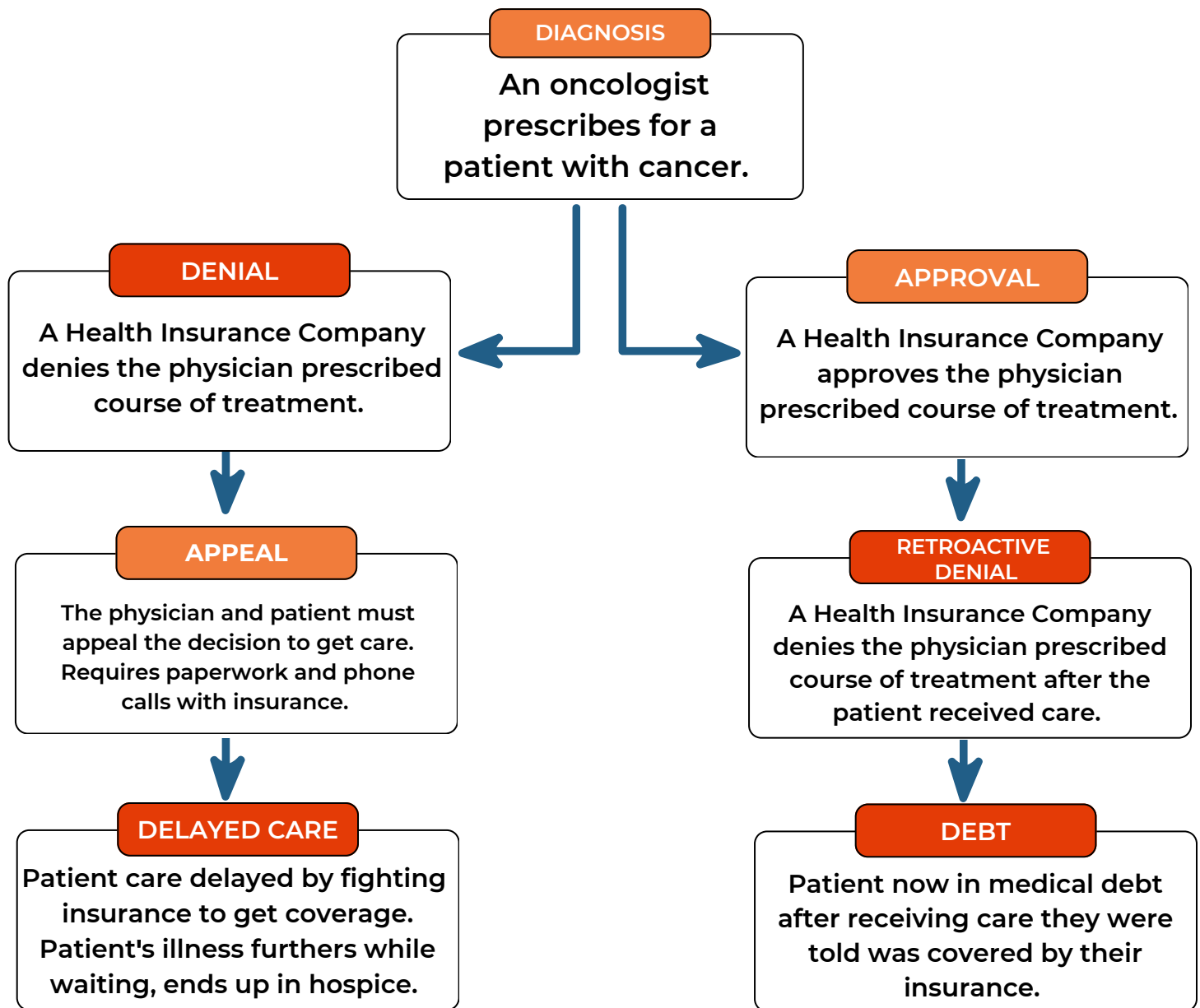




THE FRUSTRATING PRIOR AUTHORIZATION PROCESS



WHEN INSURANCE SAYS “NO” TO PROVIDING ESSENTIAL CARE IN ORDER TO PROTECT THEIR BUDGET, THREE THINGS OCCUR:

- 1 DECREASED ACCESS TO CARE**
- 2 INCREASED COST OF HEALTHCARE**
- 3 PATIENT DEATH**