

NORTH CAROLINA MEDICAL SOCIETY

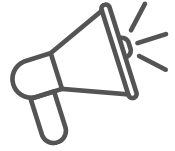
WHITE COAT DAYS



EDUCATE



ADVISE



ADVOCATE

White Coat Days are your chance to learn more about the intricacies of the North Carolina General Assembly in person and how to best to approach your legislator regarding health care issues.

Each WCD will begin with NCMS Staff providing you with tips to effectively relay your message to legislators. NCMS staff will also brief you on the hot-button medical and patient issues currently in the spotlight at the General Assembly.



North Carolina



Medical Society

Leadership in Medicine

TIPS FOR A SUCCESSFUL LEGISLATIVE VISIT

1

Stay on Message

- Present NCMS legislative priorities in a non-partisan way
- Be respectful of differing opinions

2

Keep It Brief

- Budget your time appropriately
- Clearly communicate your action

3

Frame The Issue

- Share a personal story or experience
- Always provide your particular perspective

4

Work With Staff

- Legislators rely heavily on their staff, they are the gatekeepers
- Be on time and respectful

5

Say Thank You

- Send your legislator a thank you note or email
- Follow up promptly with any information you promised