

**NCMS Board of Directors**  
Michael Utecht, MD, President  
March 19, 2022  
Raleigh, NC

<b>NCMS BOARD</b>	<b>STAFF</b>
Michael Utecht, MD, President	Ashley Newton
Art Apolinario, MD, President-Elect	Alan Skipper
Phil Brown, Jr., MD, Immediate Past President	Evan Simmons
John, Meier, IV, MD, Secretary Treasurer	Michelle Laws
Claude Jarrett, MD, Region 1	Tina Natt och Dag
Karen Smith, MD, Region 3	Pam Highsmith
Rachel Keever, MD, Region 4	Ashley Rodriguez
Jugta Kahai, MD, At-Large	Shawn Scott
Bryant Murphy, MD, At-Large	Chip Baggett
Carl Westcott, MD, At-Large	
Eileen Raynor, MD, At-Large	
<b>ABSENT</b>	<b>GUESTS</b>
Fatima Syed, MD	Marcelo Hochman, MD
Merritt J. Seshul, MD, MBA, FACS	

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- 3 **1. Call to Order**
- 4 Dr. Utecht called the meeting to order at 9:00AM.
- 5
- 6 **2. Introduction and Discussion with the SC Medical Association & Marcelo Hochman, MD**
- 7 Dr. Utecht introduced Dr. Hochman, a facial plastic surgeon from South Carolina. Dr. Hochman
- 8 provided an overview of how the South Carolina Medical Association advocated for changes in 3
- 9 areas 1) repeal CON, 2) exempt noncompete clauses from physician employment contracts, and
- 10 3) secure tax credits for true charity care.
- 11 A **MOTION** carried unanimously to accept Dr. Hochman’s report as information.
- 12
- 13 **3. LEAD Conference Site Selection Update**
- 14 Ms. Laws shared results of a member survey and discussed potential future sites for the annual
- 15 LEAD Conference. Proposed locations included Grove Park, Downtown Raleigh, Downtown
- 16 Charlotte, Grove Park Inn.
- 17
- 18 A **MOTION** carried unanimously to accept the LEAD Conference Site Report as information.
- 19
- 20

21 **4. Scope of Practice Update**

22 Dr. Brown shared a summary of the discussions between the Board of Directors, the NCNA and  
23 the nurses.

24  
25 A **MOTION** carried unanimously to accept the Scope of Practice Update as information.

26  
27 **5. New Member Campaign**

28 Ms. Newton shared an update of membership and revenue from 2019-present. The identified  
29 membership goals for 2022 include renewing 6,400 members and adding 2,000 new members.

30  
31 A **MOTION** carried unanimously to accept the New Member Campaign Report as information.

32  
33 **6. Board of Directors Goals Progress**

34 Mr. Baggett introduced the 2022 Work Plan and highlighted the areas of complimentary overlap  
35 between the Boards goals and the staffs goals.

36  
37 A **MOTION** carried unanimously to accept the Report on Board of Director Goals as information.

38  
39 **7. Secretary-Treasurer's Report**

40 Dr. Meier led a discussion regarding the 2022 Budget Overview and 2022 Proposed Budget.

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42 A **MOTION** carried unanimously to accept the 2022 Budget Overview as information.

43  
44 A **MOTION** carried unanimously to approve the 2022 Proposed Budget.

45  
46 **8. Revenue Task Force Report**

47 Dr. Meier led a discussion regarding short-term strategies for revenue. Identified strategies  
48 included increased membership, leverage of existing programs related to new tenant  
49 technology associates and NCAAIS management agreement, and exploration of the relationship  
50 with Curi/SRA.

51  
52 A **MOTION** carried unanimously to send the membership app to NCMS membership department  
53 for review and feedback.

54  
55 A **MOTION** carried unanimously to accept the Revenue Task Force Report as information.

56  
57 **9. NCMS PAC \$100,000 in 100 Days Campaign**

58 Ms. Highsmith provided an overview of the PAC process and shared details regarding the PAC's  
59 current status. Ms. Highsmith also included an overview of two separate PAC campaigns  
60 scheduled to occur in 2022 – one to impact the Primaries and the other to impact the General  
61 Election.

62  
63 A **MOTION** carried unanimously to accept the report as information.

64  
65 **10. Political Giving 101**

66 Mr. Baggett led a discussion regarding political giving and shared considerations when planning  
67 how to best structure campaign donations.

68

69 A **MOTION** carried unanimously to accept the report as information.  
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71 **11. Minutes Approval**

72 A **MOTION** carried unanimously to accept the proposed November 13, 2021 Minutes and  
73 January 15, 2022 Minutes as drafted.  
74

75 **12. Health Plan Report & Approval of NCMS Employee Benefit Plan Trustees**

76 Ms. Scott shared an update regarding the Health Plan.  
77

78 A **MOTION** carried unanimously to accept the nomination of Sandy Thimmappa-Cohen, MD and  
79 Mary Ann Contogiannis, MD to the NCMS Employee Benefit Plan Board of Trustees.  
80

81 **13. Stroke Advisory Council Appointment Application**

82 A **MOTION** carried unanimously to accept the nomination of Gaurang Palikh, MD to the Stroke  
83 Advisory Council.  
84

85 **14. Open Discussion**

86 Dr. Utecht led a period of open discussion. Topics considered included violence against the  
87 health care workforce, a recent Physician's Foundation Survey showing respondents agree social  
88 determinants are a primary factor for health outcomes but 6/10 report a lack of tools to address  
89 them, and a Physician's Advocacy Institute Survey showing 76% of physicians are now in an  
90 employed relationship.  
91

92 **15. Executive Session**

93 The Board went into an executive session.  
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95 **16. Adjourn**

96 The meeting adjourned at approximately 4:00PM.  
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Committee / Task Force Reports	Program Reports
<a href="#"><u>Board Meeting Evaluation Responses - November</u></a>	<a href="#"><u>Community Practitioner Program</u></a>
<a href="#"><u>Communications Committee</u></a>	<a href="#"><u>Development Program</u></a>
<a href="#"><u>Constitution and Bylaws Committee</u></a>	<a href="#"><u>Disaster Relief</u></a>
<a href="#"><u>Ethical and Judicial Affairs Committee</u></a>	<a href="#"><u>Financial Recovery Program</u></a>
<a href="#"><u>Finance Committee</u></a>	<a href="#"><u>Leadership Development Programs -</u></a>
<a href="#"><u>Health and Racial Equity Task Force</u></a>	<a href="#"><u>KIPL</u></a>
<a href="#"><u>Legislative Cabinet</u></a>	<a href="#"><u>OBOT</u></a>
<a href="#"><u>Medical Education Committee</u></a>	<a href="#"><u>OCHI</u></a>
<a href="#"><u>Medical Team Task Force</u></a>	<a href="#"><u>PPE</u></a>
<a href="#"><u>Membership Committee</u></a>	
<a href="#"><u>NC AMA Delegation Report</u></a>	
<a href="#"><u>NCMS BOD Feedback Form Submissions</u></a>	
<a href="#"><u>NCMS PAC Board</u></a>	
<a href="#"><u>Opioid Task Force</u></a>	
<a href="#"><u>Policy Committee</u></a>	
<a href="#"><u>Racial Reconciliation Task Force</u></a>	
<a href="#"><u>Transactions Committee June 5</u></a>	
<a href="#"><u>Transactions Committee July 13</u></a>	
<a href="#"><u>Foundation Board Development Committee</u></a>	
<a href="#"><u>Foundation Finance Committee</u></a>	
<a href="#"><u>Foundation Gifts and Grants Committee</u></a>	
<a href="#"><u>Foundation Audit Committee</u></a>	
<a href="#"><u>Foundation Business Alliance</u></a>	
<a href="#"><u>CCHN Nominating Committee Report</u></a>	

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